

## Blackburn with Darwen Borough Council Walking and Cycling Consultation Plan

Objectives of our Consultation	<ul style="list-style-type: none"> <li>• To allow stakeholders to have their say on proposed walking and cycling routes</li> <li>• To allow us to make any necessary alterations to improve the proposed routes based on stakeholder feedback – Risk management</li> <li>• To understand the success of the walking and cycling routes delivered</li> </ul>
Consultation Timeframe	Before walking and cycling routes are finalised and after implementation to measure success

### **Consultation Communication Channels**

Prior to any stakeholder consultation the Executive Member for Growth and Development and Ward Councillors will be consulted / briefed on all proposals

Communication of the consultation process and regular update on progress will be shared via the following communication methods:

Website: [www.bwdconnect.org.uk](http://www.bwdconnect.org.uk) The Council will soon launch a web-based consultation map, where a pin can be dropped on a location and comments added to suggest improvements or barriers to walking and cycling. Going live in January 2021 this will remain for a minimum of 3 months and information gathered will be used to inform future programmes of work

Social Media: A variety of Twitter and Facebook pages will be used including BwD Roads, BwD Council, BwD Public Health, Refresh, Together an Active Future and Connecting East Lancashire

Letter drop: including options, to all directly affected residents and email with identified stakeholders

### **Consultation Stakeholders**

Stakeholder(s)	Consultation Method(s)
Local Residents	Route design, associated documents and a link to a public opinion survey will be available online at <a href="http://www.bwdconnect.org.uk">www.bwdconnect.org.uk</a> for residents to view and complete. They can also respond to the Council by email, <a href="mailto:bwdstrideandride@blackburn.gov.uk">bwdstrideandride@blackburn.gov.uk</a> . Directly affected residents will receive a letter detailing all proposals with an option to vote on preferred choice
Local Businesses	Letters will be sent to all businesses along proposed walking and cycling routes inviting their views and comments. Feedback will be encouraged via the public opinion survey available online at <a href="http://www.bwdconnect.org.uk">www.bwdconnect.org.uk</a> and they will have the opportunity to view route design and associated documents. They will also have the opportunity to respond to the Council by email to <a href="mailto:bwdstrideandride@blackburn.gov.uk">bwdstrideandride@blackburn.gov.uk</a>

Local Councillors	Executive Member and Ward Councillor briefings and via direct email. Feedback to be made directly through the Blackburn Stride and Ride Steering Group
Local Authority Internal Groups and Networks for example - Public Rights of Way / Public Health Network groups Head Teachers and School Governors / Exec Members	Briefing papers / Direct email / Staff Intranet / Relevant Meetings All internal departments have been consulted through the Active Travel Fund Steering Group and direct feedback can be delivered through this group.
Local public transport operators - Transdev - Stagecoach	Letters will be sent to all the relevant operators that use the road networks affected by the proposed routes, outlining the proposals and inviting views and comments via <a href="mailto:bwdstrideandride@blackburn.gov.uk">bwdstrideandride@blackburn.gov.uk</a>
Local Schools (Primary and Secondary) and Colleges	Letters will be sent to all schools along the proposed routes, inviting their views and comments. Feedback will be encouraged via the online survey available at <a href="http://www.bwdconnect.org.uk">www.bwdconnect.org.uk</a> or by email <a href="mailto:bwdstrideandride@blackburn.gov.uk">bwdstrideandride@blackburn.gov.uk</a> We will encourage all affected schools to encourage their school family to view the proposals and feedback via the public opinion survey. All information will also be shared through the Head teacher briefings during Winter and Spring terms
Healthcare Settings	Letters will be sent out to relevant healthcare settings along the proposed route, inviting views and comments. Feedback will be encouraged via the public opinion survey at <a href="http://www.bwdconnect.org.uk">www.bwdconnect.org.uk</a> or by email <a href="mailto:bwdrideandstride@blackburn.gov.uk">bwdrideandstride@blackburn.gov.uk</a>
Walking and Cycling Groups	Emails or letters will be sent to local cycling and walking groups inviting views and comments to the proposed routes. Feedback will be encouraged, seeking views on usability of the proposed routes for all cycling and walking abilities and on infrastructure design. Feedback will be encouraged via the public opinion survey <a href="http://www.bwdconnect.org.uk">www.bwdconnect.org.uk</a> or by email <a href="mailto:bwdridenadstride@blackburn.gov.uk">bwdridenadstride@blackburn.gov.uk</a>
Voluntary, community and faith groups	Emails or Letters will be sent to local voluntary, community and faith groups inviting views and comments. Feedback will be encouraged via the public opinion survey at <a href="http://www.bwdconnect.org.uk">www.bwdconnect.org.uk</a> or by email <a href="mailto:bwdrideandstride@blackburn.gov.uk">bwdrideandstride@blackburn.gov.uk</a>
Road Safety Team /Lancashire Constabulary	Proposals to be shared through the Lancashire Road Safety Partnership and other partnership forums. Feedback will be sought and shared through the Blackburn Stride and Ride Steering Group
Disability and Older People Forums	Email or letters will be sent to local disability and older people's forums. The Council's Communities Coordinator will assist in liaising with disability groups. Feedback will be encouraged via the public opinion survey <a href="http://www.bwdconnect.org.uk">www.bwdconnect.org.uk</a> , email <a href="mailto:bwdstrideandride@blackburn.gov.uk">bwdstrideandride@blackburn.gov.uk</a> or via the communities Coordinator.